

Partner up with 22STARS to support children in Uganda

We are super excited to hear that you want to support the 22STARS kids foundation. By joining us you will give a better future to children living in extreme poverty in Uganda. We want to thank you for your effort and contribution. Starting a fundraising campaign - whether online through tools like www.gofundme.com or off line by collecting money directly – is a powerful way to make a direct impact on the lives of children living in the slums in Uganda. 22STARS foundation enables children to go to school, which is the best way to fight poverty and disease.

1. Pick a cause

Make a general donation for the 22STARS kids foundation or link it to a more specific cause. You can choose from:

- | | |
|----------------|----------------------------|
| A) Medicine | E) Toys |
| B) Food | F) Education |
| C) Clean water | G) Small family businesses |
| D) Clothes | H) Housing |

Whatever you would like to pick, all causes are equally important to make sure that a child completes successfully his or her education and becomes a change-maker in their own community

2. Create your campaign

You can use tools like www.gofundme.com to launch super easy your fundraising campaign. Take a look at our campaign here www.gofundme.com/22starskids. Use the pictures you find in this fundraiser toolkit, feel free to copy our story and write down the basic details of the 22STARS foundation. To raise more money for your campaign we created a document with fun fundraising ideas. Of course, you do not need to make a campaign online, you can also create an offline fundraiser campaign and invite your friends, family and members of a group you are in to join.

3. Share your fundraiser

If you made an online campaign, start promoting it throughout your social network and tag us in your messages (@22starskids) or send out the link by email to friends. Organizing an offline event to collect money? Then share our story with the people that you invite. Share our videos, flyers and poster. Encourage your supporters to also spread the word about the 22STARS kids foundation by letting them share the donation link or the link to our website and send them our social media pledge which they can post on their Facebook /Instagram/ Twitter/ LinkedIn accounts.

4. Thank you

Once you are done with your fundraiser you can send us the money with a note to which cause you would like to dedicate it to. We will keep you posted about what will happen with the money and send you pictures and an update. For now, we like to send you already this little thank you card from our kids in Uganda, feel free to pass it on to the people who you would like to thank for their contribution. You can also upload it to your social media and tag your supporters in the picture card.

5. The extra mile

Are you coming to Uganda to see our projects at first hand? That is amazing! You probably don't even realize how much impact you can make. Our tip; take many pictures and start a little journal with your experiences. Share it with a select group of friends or post it on your social media channels and do a Facebook Live session for all your followers. This is a super effective way to let them being part of the Uganda experience and to show them what you are doing with the money. Take them with you to the schools, pharmacies, the market, homes and to the smiles of our kids.

If you have any further questions, don't hesitate to contact us!



www.facebook.com/22starskids



www.instagram.com/22starskids



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