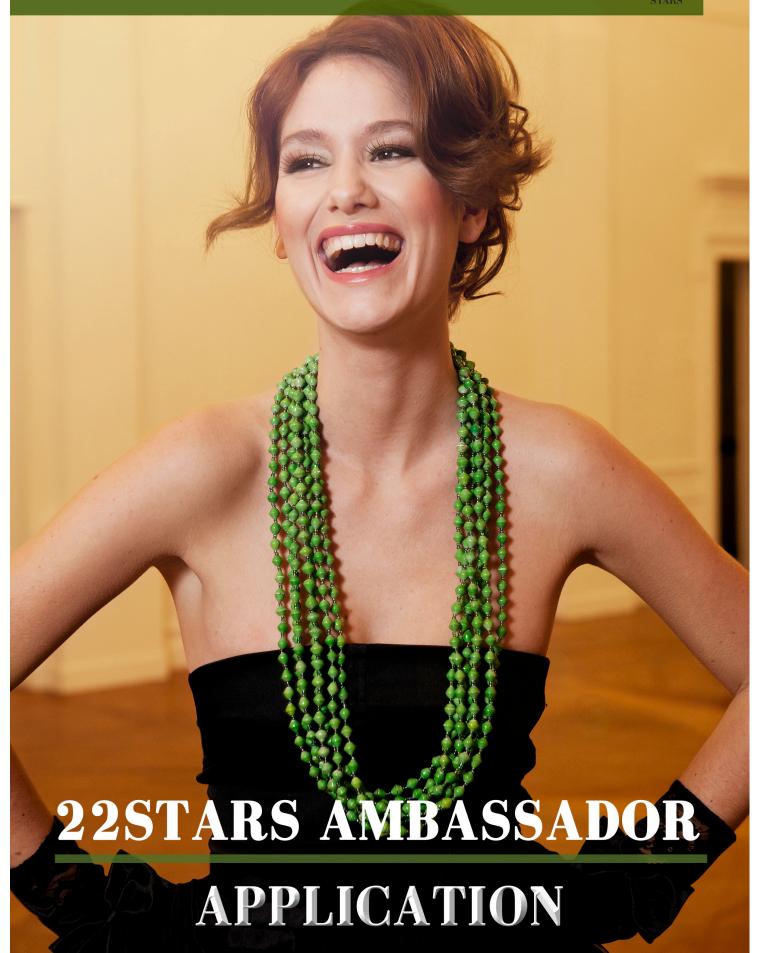
Do you have a passion for fashion, a mind for business and a heart for the world? \( \sum\_{\text{a}} \)



#### 22STARS AMBASSADOR

Our 22STARS ambassadors represent 22STARS in their city/country and network. By bringing together a group of like-minded individuals with a passion for fashion, a mind for business and a heart for the world we can achieve beautiful things! As our Ambassador you are part of an initiative that provides hope and a better future for our artisans and their families in Uganda. You will be our eyes and ears on-site and our voice to tell people who we are and what we do. You will share our story through social media and help finding events and retailers where 22STARS can get involved. For more information on becoming an Ambassador email to info@22stars.com

## What you will do:

- Attend or plan at least one sales event, which can be a market or jewellery party to sell our products and hand out flyers
- Speak at 1 or 2 events about our Child Sponsor Program
- Send us pictures of any events you attend with a short story
- Promote us in your blog/magazine/website/twitter/instagram/facebook
- Collect email addresses for our newsletter and hand-out flyers and discount codes for our web shop: hard work will be rewarded!

## What you will get:

- You will get from us a box full with jewellery that you can sell and pick a jewellery-set for yourself! You can either keep the profit or donate it to our Child Sponsor Program
- You will get an information package including mini-cards and flyers
- You will get a discount code of 15% to give to your friends. Every time the code is used you get €5, which you can spend in our shop!
- A profile on our 22STARS Ambassadors page introducing yourself
- Lots of appreciation from us and our artisans for helping us out!

# Qualifications:

- Have a passion for fashion and a heart for the world
- Love to empower women and their children in Africa
- Motivate people to buy environmental friendly purchases
- Know about Uganda's history and what we do in the Acholi Quarter of Kampala and the Danida slums in Jinja
- Know where to buy/sell jewellery and handmade goods
- Have good communication skills, be an active person with lots of positive energy and motivated to share our story

#### **APPLY!**

In your motivation letter please tell us something about yourself and try to answer the following questions. What do you study/have studied? What is your work experience? Where do you live? What are your hobbies and talents? What does environmental friendly jewellery and a social enterprise mean to you? On which social media pages are you active? And why do you want to be a 22STARS ambassador?

Send your CV, picture and motivation letter to info@22stars.com